

14. WHAT ARE THE OPTIONS FOR HONORING MY PLEDGE?

Our three year commitment starts in January of 2008 and continues through December of 2010. Your commitment card will give you options on how to configure your gift. In addition, you may wish to give an up-front gift over and beyond your 3 year pledge. Finally, you may wish to consider an electronic transfer which can be completed at no cost to you. Our electronic transfer system is called Simply Giving.

15. WHAT IS SIMPLY GIVING AND HOW DOES IT WORK?

Simply Giving is a service provided for us by Thrivent Financial Services. Based on your instructions, your weekly, monthly or quarterly pledge can be automatically deducted from your designated bank account and deposited directly into the church's account on your behalf. All transactions will appear on your monthly bank statement, just as a check would, and similarly will be recorded on your quarterly giving statement prepared by First. This campaign would be a great opportunity for you to use Simply Giving if you have never used it before. Contact Sue Wolf at 944-3196 or swolf@firstgeneseo.org if you have further questions.

16. CAN I GIVE OTHER GIFTS IN ADDITION TO CASH?

Yes. You are encouraged to think of assets in addition to cash. For many, this is the best and smartest way to give. Giving stocks, property, jewelry, cars or other appreciated assets as a charitable donation can benefit both you and the church. If you are interested in exploring this option, please contact any member of the Capital Campaign Leadership Team and see the giving options section within the Capital Campaign brochure

17. WHAT IF MY FINANCIAL SITUATION CHANGES OR I MOVE FROM GENESEO BEFORE THE END OF THE GIVING PERIOD?

At any time during this giving phase, your commitment can be increased or decreased. If you move, we would ask that you consider keeping your pledge until you find a new church home.

“Celebrating First: Sharing Christ’s Love”

FIRST LUTHERAN CHURCH

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CAPITAL CAMPAIGN QUESTIONS AND ANSWERS

1. WHY ARE WE HAVING A CAPITAL CAMPAIGN?

From the very beginning of this building project, there has always been a plan for reducing and eliminating the debt of our new building at First Lutheran Church. In addition, if we reach our challenge goal of one million dollars, we will renovate our sanctuary. Finally, this is a way for us to celebrate the ministry that God is raising up among us at First Lutheran Church.

2. WHY THE THEME “CELEBRATING FIRST: SHARING CHRIST’S LOVE”?

This theme speaks of our identity and calling. *Sharing Christ’s Love* is our mission statement, our way of being. This mission is our beginning and our end. Celebrating is a response to honor God for all that He has provided. When these two great themes are combined, it reflects where First Lutheran Church finds itself today.

3. HOW WILL THIS CAMPAIGN IMPROVE THE MINISTRIES AT FIRST LUTHERAN CHURCH?

First, reducing debt is a financially responsible way of living. This is what it means to be a good steward of what God has given to us. In addition, the more we reduce the debt the less interest we will pay over the life of our debt. This too is good stewardship. Secondly, if we reach the challenge goal of 1 million dollars, we will be able to address the renovation needs of the sanctuary. Having our sanctuary look its very best will further enhance the worship life of First.

**“THE GIFTS HE GAVE WERE TO EQUIP THE SAINTS
FOR THE WORK OF MINISTRY, FOR BUILDING UP THE BODY OF CHRIST.”**

Ephesians 4:12

4. WHAT ARE THE PRIORITIES IF WE REACH THE CHALLENGE GOAL OF 1 MILLION DOLLARS?

The first \$900,000 will go for debt reduction and debt service. The final \$100,000 will go for sanctuary renovations. Any monies raised over and above our goal will be divided equally between debt reduction and sanctuary renovations.

5. HOW WILL THE PRIORITIES FOR THE RENOVATIONS BE SET?

We will create a team of people who will work in cooperation with the council and within the confines of their budget. Their charge will include flooring, pews and wall treatments. We will accept nominations from the congregation and the council will select a team of people who will attend to this project.

6. WHAT ARE THE EXPECTATIONS FOR GIVING FOR THE CAPITAL CAMPAIGN?

Over a three year period, a congregation can expect to raise 2 to 2.5 times the amount of its annual congregational giving. Based upon these figures, First Lutheran Church could raise between \$800,000 and \$1,000,000.

7. WHAT IF WE DON'T REACH THE CHALLENGE GOAL?

The Key Stewardship Leader Program believes that we are capable of raising \$1 million, if not more. But no matter what we raise, the Capital Campaign team and the congregational council will celebrate our results. If we raise \$900,000 or less, all gifts will go towards debt reduction. But even if this occurs, First Lutheran Church will explore other ways to complete sanctuary renovations.

8. WHO IS INVOLVED IN THIS CAMPAIGN?

First Lutheran Church has hired the Key Stewardship Leader Program of the Evangelical Lutheran Church in America for our campaign with the Rev. Kurt Nordby serving as our consultant. Pr. Kurt also serves as an assistant to the bishop in the SE Iowa Synod and as the director of the Illowa Lutheran Coalition. By using our own denominational resources, this campaign will cost \$10,000 as opposed to the nearly \$35,000 cost of the last campaign.

In addition, the following First Lutheran members serve on the leadership team:

- ChairsBrad and Sara Solberg
- Advance Gift ChairsRoger Bengtson and Mike Bishop
- Communication ChairsJodi Barnhart and Mary Jo Brummet
- Hospitality ChairsNancy Lang and Mary Williamsen
- Follow Up ChairTodd Buechler
- Spiritual Emphasis ChairsJim and Lynn Shaw and Marie Stenzel
- Administration AssistantLynn Lindell
- PastorRev. Dr. Arthur Bergren

If you have questions about the Capital Campaign, please contact any member of the team.

9. WHAT ARE THE KEY EVENTS IN THIS CAMPAIGN?

There are five key events.

Campaign KickoffOctober 20 and 21

Ten Days of PrayerNovember 14 -23
All members will be mailed materials to use at home to participate.

Prayer VigilSaturday, December 1
Sign-up for the prayer vigil will occur in November.

Commitment WeekendDecember 1 and 2
All members are encouraged to be in worship for commitment weekend.

Commitment Weekend Brunch
Come and celebrate the initial campaign results!

10. WHY IS A PLEDGE IMPORTANT?

In offering a pledge, we make a commitment to return a portion of what God has given us to allow us to better share God's grace today and tomorrow. From a financial perspective, we need pledges in order to create a budget for our debt reduction and sanctuary renovations.

11. HOW DOES MY PLEDGE AND GIFT FOR THE CAPITAL CAMPAIGN AFFECT MY SUPPORT FOR THE ANNUAL STEWARDSHIP PROGRAM?

Your pledge and gift for our Capital Campaign are completely new and separate from your annual stewardship giving. Your Capital Campaign pledge and gift are over and above your annual stewardship gift. The expenses for the general budget are on-going obligations, that are necessary, for a growing church such as First. Your pledge and gift for this Capital Campaign will be used for debt reduction and sanctuary renovations.

12. WHEN WILL THE ANNUAL STEWARDSHIP PROGRAM OCCUR?

This year First Lutheran Church will hold the annual stewardship program in the weeks after December 1 and 2 — Commitment Weekend. Each household will receive a letter and a pledge card for the upcoming year. Each household will be encouraged to bring their completed pledge card to worship.

13. HOW MUCH SHOULD I GIVE FOR THE CAPITAL CAMPAIGN?

Everyone must answer this question for him/herself, but here are some guidelines that may help you.

- Reflect on the blessings given to you by God and give out of joy and gratitude.
- Pray for God's guidance and be open to the direction of the Holy Spirit.
- Be informed. Read all of the Capital Campaign materials.
- Participate in the 10 Days of Prayer with your family.
- Prayerfully consider doubling your giving.